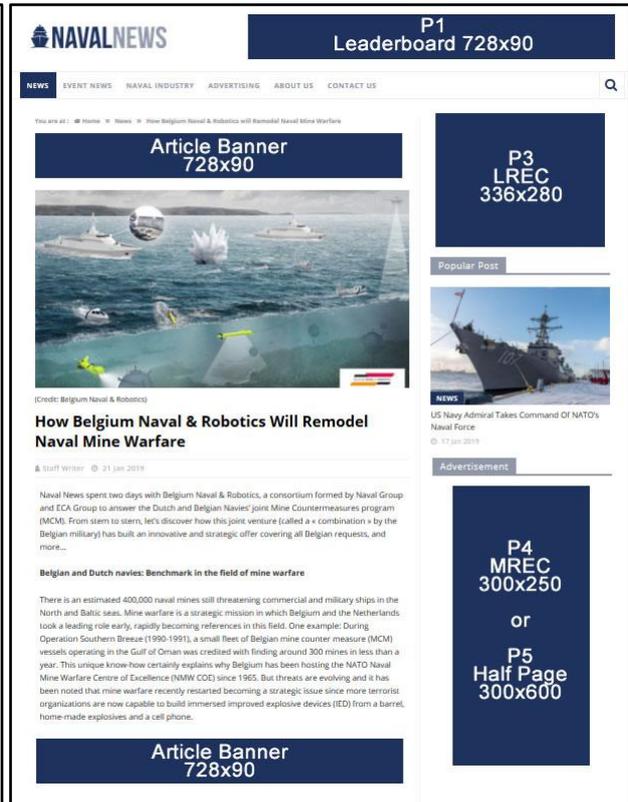


The screenshot shows the homepage layout with several banner placements highlighted in blue boxes:

- P1 Leaderboard 728x90**: Located at the top of the page.
- P2 Mid-page LB 728x90**: Located in the middle of the page, below the main content.
- P3 LREC 336x280**: Located on the right side of the page.
- P4 MREC 300x250**: Located below the P3 banner.
- P5 Half Page 300x600**: Located at the bottom of the page.

**Homepage**



The screenshot shows an article page layout with several banner placements highlighted in blue boxes:

- P1 Leaderboard 728x90**: Located at the top of the page.
- Article Banner 728x90**: Located above the main article content.
- P3 LREC 336x280**: Located on the right side of the page.
- P4 MREC 300x250**: Located below the P3 banner.
- P5 Half Page 300x600**: Located at the bottom of the page.
- Article Banner 728x90**: Located below the main article content.

**Article page**

**Banners placements**

Placement name	Placement description	Duration	Price
<b>Leaderboard 728x90 – P1</b>	Above the fold. This banner is shown on all pages of navalnews.com (including on mobile platforms). P1 placement.	1 month	<b>\$ 5,650</b>
<b>Mid-page LB 728x90 – P2</b>	Mid-page leaderboard. Below the fold. This banner is shown on the homepage exclusively (including on mobile platforms). P2 placement.	1 month	<b>\$ 1,950</b>
<b>LREC 336x280 – P3</b>	LREC = large rectangle. Above the fold (on desktops). This banner is shown on all pages of navalnews.com (including on mobile platforms). P3 placement.	1 month	<b>\$ 4,950</b>
<b>MREC 300x250 – P4</b>	MREC = medium rectangle. Below the fold. This banner is shown on all pages of navalnews.com (including on mobile platforms). P4 placement.	1 month	<b>\$ 2,950</b>
<b>Half Page 300x600 – P5</b>	Below the fold. This banner is shown on all pages of navalnews.com (including on mobile platforms). P2 placement.	1 month	<b>\$ 5,950</b>
<b>Article Banner 728x90</b>	Above or below the fold. This banner is shown at the top or at the bottom of all articles (including on mobile platforms).	1 week 1 month	<b>\$ 590</b> <b>\$ 1,950</b>



## WebTV Advertising

<b>Video Advertising</b>	Send us your company/corporate or product video and we will display it on every page of navalnews.com	1 week	<b>\$ 2,950</b>
<b>Tradeshaw Video Production Services</b>	A 3 to 5 minutes video consisting in an interview or a product presentation. The video is recorded by our team on your stand during the trade show. The video is edited and published the next day. You may provide B-Rolls for us to include in the final cut.	Unlimited	<b>\$ 5,650</b>
<b>Custom Video Production Services</b>	Tell us know about your video needs and our team will come up with a plan. We can provide video services during trade shows, on site (factory or shipyard) or in the field (at sea aboard a ship).	Unlimited	<b>Contact Us</b>
<b>Sponsor our Daily Video Reports</b>	We produce daily video reports during events. You may sponsor these video reports with a pre-roll advertisement (up to 30 seconds) to be played at the beginning of each video.	Unlimited	<b>\$ 8,500</b>

## Advertorial and Page Hosting

<b>Advertorial</b>	Your advertorial published in our event show daily. Up to 1,000 words and 4 pictures. Link to the advertorial published on the homepage for 24 hours.	Unlimited	<b>\$ 1,000</b>
<b>Company Profile Page</b>	Page presenting your company, who you are and what you do. This page includes your contact information.	1 year	<b>\$ 750</b>
<b>Product Page</b>	The product page presents a general overview of the product, technical information, contact form, pictures and/or videos.	1 year	<b>\$ 1,000</b>

## Advertising Bundles

 <b>Destroyer</b>	1x Daily video report sponsoring 1x Video production during a tradeshow 1x Half page banner (300x600 P5) 1 month	Total value \$ 20,100	Destroyer Bundle price: <b>\$ 16,500</b>
 <b>Frigate</b>	1x Video production during a tradeshow 1x Medium rectangle banner (300x250 – P4) 1 month 1x Advertorial	Total value \$ 9,600	Frigate Bundle price: <b>\$ 7,500</b>
 <b>Corvette</b>	1x Article banner (728x90) 1 month 1x Video advertising 1 week	Total value \$ 4,900	Corvette Bundle price: <b>\$ 3,500</b>

*Pricing in Euros available upon request*

Navalnews.com is updated daily with in-depth features, industry and naval forces news round-ups, event coverage, video reports and more. Our top of the line site is responsive across all mobile and desktop devices. Advertising opportunities include the home page, article pages, and sponsored content.

### 2019 Trade Show Calendar



**LIMA 2019**  
**Malaysia**  
**26-30 March 2019**  
**Official Online Show Daily**



**Sea Air Space 2019**  
**USA**  
**6-8 May 2019**  
**Media Partner**



**IMDEX Asia 2019**  
**Singapore**  
**14-16 May 2019**  
**Media Partner**



**Mast Asia 2019**  
**Japan**  
**17-19 June 2019**  
**Official Online Show Daily**



**DSEI 2019**  
**UK**  
**10-13 September 2019**  
**Status Pending**



**Pacific 2019**  
**Australia**  
**8-10 October 2019**  
**Media Partner**



**MADEX 2019**  
**South Korea**  
**22-25 October 2019**  
**Official Online Show Daily**

Advertising with Naval News is a great way to reach key decision makers and integrate your marketing message.

Our cost-effective solutions provide year-round exposure. Most of our banner placements are shown on all our pages to maximize your exposure. Ad material must be submitted 5 business days prior to the intended start date and is subject to approval.